



Sapiens' FIS Wins XCelent Award

Recognized for Breadth of Functionality in North American Life and Annuity Policy Administration

Cary, NC – December 20 2011 - Sapiens International Corporation, (NASDAQ and TASE: SPNS), a global provider of innovative insurance software solutions, today announced that its FIS Life and Annuity policy administration solution – ALIS - has been named the winner of an XCelent Award, earning the leading score for Breadth of Functionality in Celent's new *North American Policy Administration System 2011: Life, Annuities and Health* report. To download the report extract click [here](#).

“ALIS offers a wide range of policy administration features and functions for a broad range of individual and group life, health, group retirement plans and individual annuity lines of business,” said Karen Monks, Analyst in Celent's insurance practice and co-author of the report. “Having only entered the North American market in 2009, Sapiens' FIS has expanded its client base quickly. The most recent enhancements to the GUI only improve its ability to attract clients. With an intuitive and very efficient back office user interface, ALIS has a level of usability not seen in many other policy administration systems.”

Including profiles of 18 policy processing systems in use for life, health, and annuity products, the report utilizes Celent's ABCD Vendor View framework to benchmark and evaluate the solutions. Results were determined through a combination of RFIs, vendor briefings, demonstrations and reference surveys/interviews providing quantitative as well as qualitative data. The ABCD Vendor View shows the relative positions of each solution in four categories: Advanced technology, Breadth of functionality, Customer base, and Depth of service.

“We appreciate the Celent recognition for ALIS's breadth of functionality. It validates our belief that our functionality is a strong market differentiator for us,” said Ron Karam, head of North America insurance business at Sapiens. “We are especially pleased to be highlighted in Celent's North America report since we have made significant investments in this market, and success in North America is strategic to our business and key to achieving our goals.”

Commenting on the award, Roni Al-Dor, President and CEO of Sapiens added, “We are proud to be recognized by Celent for our functionality and for our role in providing insurers with rich solutions that deliver business value. We appreciate the trust our customers have in ALIS and in our company's commitment to the North American market. We will continue to invest and enhance our ALIS offering to earn an even greater share and a leadership position in the life and annuity policy administration systems markets.”

About Sapiens International

Sapiens International Corporation (NASDAQ and TASE: SPNS) is a global provider of innovative software solutions for the insurance industry. We offer end-to-end solutions for the Life&Pension, Property&Casualty, and Reinsurance markets. We serve over 70 insurance customers, backed by a team of over 700 insurance experts, operating through fully-owned subsidiaries in North America, the United Kingdom, EMEA and Asia Pacific.

For more information, please visit www.sapiens.com.

Except for historical information contained herein, the matters set forth in this release are forward-looking statements that are dependent on certain risks and uncertainties, including such factors, among others, as market acceptance, market demand, pricing, changing regulatory environment, changing economic conditions, risks in new product and service development, the effect of the Company's accounting policies, specific system configurations and software needs of individual customers and other risk factors detailed in the Company's SEC filings.

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